



LANGHAM HOTELS

International

PRESS RELEASE

CHUAN SPA SUPPORTS EARTH HOUR WITH A SPECIAL CANDLELIT MASSAGE

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Langham Hotels International's (LHI) luxurious wellness brand, Chuan Spa, is supporting Earth Hour 2009, with all its spas around the world offering a special one hour signature massage by candlelight between 8:30pm – 9:30pm on Saturday, 28 March 2009 (Earth Hour).

The global initiative is a natural extension for Chuan Spa, whose values emphasise harmony and balance, closely linking it to nature and the earth. In Chinese, the word Chuan means a serene coursing of water, which is seen to be the source of life and balance in Chinese culture. Chuan's values, which are founded on the principles of Traditional Chinese Medicine (TCM), Yin & Yang, the Meridian System (Jing Luo) and the Five Elements (Wu Xing – wood, earth, metal, fire and water), also place a strong emphasis on rediscovering the source, respecting the elements and caring for the planet.

"The sync between the philosophy of Earth Hour and the Spas values and essence made it a natural choice for Chuan Spa to support the effort," said Barry White, Director of Global Spa Operations. "We passionately believe in sustainable development and taking a holistic approach to our spas as a core part of our philosophy."

Using environmentally friendly, natural soy candles to illuminate the treatment rooms in the spa, guests can enjoy a slice of luxury while still being environmentally conscious.

more/...

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The Earth Hour candlelit massage will provide guests with a unique mind, body and soul experience designed to stimulate meridian harmony. Combining the therapeutic elements of acupressure with various relaxation massage techniques, the luxurious and relaxing massage will induce a deep sense of calm. The Earth Hour signature candlelit massage will be available at Chuan Spa in Melbourne (Australia), Mongkok (Hongkong) and Boston (USA). Chuan Spa, Melbourne, Chuan Spa, Mongkok and Chuan Spa, Boston will donate 10 per cent of all proceeds to the World Wildlife Fund.

For spa bookings, please call Chuan Spa directly on:

Melbourne:

T: 1800 858 662

E: tlmel.info@chuanspa.com

A: One Southgate Avenue, Southbank Victoria 3006

W: www.chuanspa.com.au/en/Melbourne/

Mongkok, Hong Kong

T: (852) 3552 3510

E: lphkg.info@chuanspa.com

A: Level 41, Langham Place Hotel, Mongkok, Hong Kong

W: www.chuanspa.com.hk/en/HongKong/press4.html

Boston

T: 1 (617) 451 1900

E: tlbos.info@chuanbodyandsoul.com

A: The Langham, Boston, 250 Franklin Street Boston MA 02110 USA

W: www.chuanbodyandsoul.com/en/Boston/

Chuan Spa, Auckland & Chuan Spa, Yangtze Boutique, Shanghai are scheduled to open in April and May 2009 respectively, adding to the ever-growing international spa chain.

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Candles in Chuan Spa

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About Langham Hotels International & Its Affiliates

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 15 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21st century through design, technology and attitude, epitomising stimulating and artistic hospitality

Eaton, a premium four-star affiliate property, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

Langham Hotels International is a wholly-owned company of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto langhamhotels.com or eatonhotels.com.

EUROPE:

The Langham, London

INDIA:

Langham Place, Koregaon Park, Pune (2010)

NORTH AMERICA:

The Langham, Boston

The Langham, Huntington Hotel & Spa, Pasadena

PACIFIC:

The Langham, Auckland

Langham Place Vineyard Resort + Spa, Waiheke Island, Auckland (2010)

The Langham, Melbourne

ASIA:

Hong Kong

The Langham, Hong Kong

Langham Place, Mongkok, Hong Kong

Eaton Hong Kong

China

The Langham, Yangtze Boutique, Shanghai (2009)

Langham Place, Beijing (2010)

Langham Place, Beijing Capital Airport (2010)

Langham Place, EDZ, Guangzhou (2010)

Thailand

Langham Place Miora Resort + Spa, Kalim Bay,

Phuket (2010)

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