



LANGHAM HOTELS
International

PRESS RELEASE

Langham Hotels International Launches the Big Deal In Hong Kong Trio of Langham properties offer affordable all-in-one stays

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Everyone loves a Big Deal and Hong Kong loves making them. From now until the end of the year, the city that has its eye on great value sees three exceptional hotels - The Langham, Langham Place and Eaton Hotel - offering an all-inclusive Big Deal package so there's something for everyone.

The Big Deal covers the four essentials of modern travel – exquisite accommodation, full breakfast, broadband internet and dinner. If you don't take dinner on the first night – the credit can be accumulated and used the following evening.

Each of these lively offers can be booked through Langhamhotels.com. As with all deals, they are subject to availability.

Eaton Hotel Hong Kong	From HK\$1,099
Langham Place, Mongkok, Hong Kong	From HK\$1,499
The Langham, Hong Kong	From HK\$1,699

Bob van den Oord, Vice President – Sales & Marketing at Langham Hotels International said: “Even in today's climate, people still want the luxuries in life but they don't want the hassle of searching for it. They're making shorter trips, staying closer to home and, most importantly, evaluating the best deals in the market – that's why we've launched the all-in-one Big Deal.”

more/...

L59, OFFICE TOWER, LANGHAM PLACE, 8 ARGYLE STREET, MONGKOK, KOWLOON, HONG KONG
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langhamhotels.com

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LONDON MELBOURNE PASADENA PHUKET PUNE SHANGHAI

“Hong Kong is known around the world as a shopping paradise and what better way to build excitement than a Big Deal tailored for today’s luxury traveller,” he added.

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Eaton Hotel Hong Kong



Langham Place, Mongkok, Hong Kong

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The Langham, Hong Kong

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About Langham Hotels International & Its Affiliates

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 15 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21st century through design, technology and attitude, epitomising stimulating and artistic hospitality

Eaton, a premium four-star affiliate property, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

Langham Hotels International is a wholly-owned company of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto langhamhotels.com or eatonhotels.com.

EUROPE:

The Langham, London

INDIA:

Langham Place, Koregaon Park, Pune (2010)

NORTH AMERICA:

The Langham, Boston

The Langham, Huntington Hotel & Spa, Pasadena

PACIFIC:

The Langham, Auckland

Langham Place Vineyard Resort + Spa, Waiheke

Island, Auckland (2010)

The Langham, Melbourne

ASIA:

Hong Kong

The Langham, Hong Kong

Langham Place, Mongkok, Hong Kong

Eaton Hong Kong

China

The Langham, Yangtze Boutique, Shanghai (2009)

Langham Place, Beijing (2010)

Langham Place, Beijing Capital Airport (2010)

Langham Place, EDZ, Guangzhou (2010)

Thailand

Langham Place Miora Resort + Spa, Kalim Bay,

Phuket (2010)

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