



PRESS RELEASE

NEW MANAGING DIRECTOR APPOINTED FOR THE LANGHAM, YANGTZE BOUTIQUE, SHANGHAI

Veteran China Hotelier Set to Lead Hotel through World Expo 2010

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March 16, 2010

Langham Hotels International has appointed Mr Henk Meyknecht as Managing Director of the group's first China property – The Langham, Yangtze Boutique, Shanghai from March 1.

An industry leader for 25 years, Henk will lead an award-winning team at a property which has been recognised with six prestigious awards in its first six months of operation. He will continue to build on The Langham, Yangtze Boutique's excellent reputation as one of the city's new leading luxury hotels.

Announcing the appointment, Brett Butcher, Chief Executive Officer of Langham Hotels International said: "Henk has an in-depth knowledge and experience to lead The Langham, Yangtze Boutique, Shanghai through its next phase to build on its luxurious art deco heritage. The work of his team will set quality standards as our group expands rapidly in China."

Henk Meyknecht said: "This is an exceptional opportunity in Shanghai's World Expo year to build on The Langham, Yangtze Boutique's tradition of excellence and to help realise the vast potential of the brand in Shanghai and China.

more/...

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langhamhotels.com

AUCKLAND BAHAMAS BANGKOK BEIJING BOSTON GUANGZHOU HONG KONG
LONDON LOS ANGELES MELBOURNE PHUKET PUNE SAMUI SHANGHAI



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“By working closely with the staff, the community and our owners, I believe that we can build on the enormous achievement of opening the first Langham in Shanghai and China last year,” he said.

Dutch-born Henk was most recently Area General Manager for Marco Polo hotels in China. His senior management career also spans SAS, Hilton, Peninsula and InterContinental in Europe, Middle East, North America and Asia.

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Henk Meyknecht
Managing Director, The Langham, Yangtze Boutique, Shanghai

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About Langham Hotels International & Its Affiliates

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 19 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21st century through design, technology and attitude, epitomising stimulating and artistic hospitality

Eaton, a premium affiliate property, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

Langham Hotels International is a wholly-owned company of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto langhamhotels.com or eatonhotels.com.

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Our Properties

EUROPE:

The Langham, London

INDIA:

Langham Place, Koregaon Park, Pune
(opening soon)

NORTH AMERICA & CARIBBEAN:

The Langham, Boston
The Langham, Huntington,
Pasadena, Los Angeles
Langham Place, Resort + Spa,
Port St. George, Bahamas (opening soon)

PACIFIC:

The Langham, Auckland
The Langham, Melbourne

ASIA:

Hong Kong

The Langham, Hong Kong
Langham Place, Mongkok, Hong Kong
Eaton Hong Kong

China

The Langham, Yangtze Boutique, Shanghai
Langham Place, Beijing (opening soon)
Langham Place, Beijing Capital Airport
(opening 2010)
Langham Place, EDZ, Guangzhou
(opening soon)
Eaton Luxe, Nanqiao, Shanghai (opening 2010)

Thailand

Langham Place Samui at Lamai Beach
Langham Place Miora Resort + Spa,
Kalim Bay, Phuket (opening soon)
The Langham, Sukhumvit, Bangkok
(opening soon)
Langham Place, Phayathai, Bangkok
(opening soon)

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